



Adam Cannon
Chief Brand Officer, G6 Hospitality, LLC.

Adam Cannon focuses on the development of a new brand-management business unit. He is responsible for outlining brand objectives, establishing reporting and performance goals and ensuring alignment across the enterprise.

Cannon previously served as VP of operations for the Studio 6 extended-stay product. He and his team were instrumental in the development and implementation of critical needs for the enterprise, collaborating across departments within G6 Hospitality in both the owned and franchise environments.

Before that, he spent 16 years at Wyndham Hotels & Resorts, in roles ranging across both regional and brand operations. Cannon served as VP, operations for four of Wyndham's economy brands throughout his tenure.