



Cheryl Monroe
VP Controller and Treasurer, Mary Kay Inc.

Cheryl Monroe is currently serving as VP Controller and Treasurer of Mary Kay Inc., an iconic beauty brand with more than 55 years of history in nearly 40 international markets. Cheryl leads the Corporate Accounting and Treasury department responsible for the consolidated financial statements, accounting services, and treasury operations. Cheryl's department interacts with finance leaders throughout Mary Kay's U.S. and international markets to implement and provide oversight of finance policies with a strong focus on internal controls and safeguarding the assets of the company to support **Mary Kay's mission to enrich women's lives.**

Cheryl joined Mary Kay in 2000 and has held roles in internal audit, financial reporting, and forecasting. During her tenure, she has participated in Mary Kay's selective Legacy Leader program, has served as a member of Mary Kay's culture committee, and is a mentor to other employees in Mary Kay's Mentoring program.

Prior to joining Mary Kay, Cheryl spent over 7 years as an audit professional in public accounting. She is a graduate of Florida State University and is a Certified Public Accountant in Florida and Texas.

Board Positions:

Cheryl joined the Florida State University Libraries Advancement Board in 2019 and currently serves as the Vice-Chair. The purpose of this organization is to focus attention on the mission of University Libraries in support of excellence in scholarly resources and research services for students and programs through private donations and development activities.

Cheryl has also recently joined the Mary Kay Ash Foundation Board of Directors in 2022. The Mary Kay Ash Foundation raises and distributes funds for research to find a cure for women-related cancers and end to



gender-based violence against women and girls. She also provides oversight for the Foundation's accounting function and annual audit.