



**Don Allen**

*Chief Revenue Officer at DataMilk* (however, my consulting contract will be completed at the end of March) - send any new updates to [donallen.cro@gmail.com](mailto:donallen.cro@gmail.com)

Don has been an executive sales leader and mentor within multiple sales organizations over the years specializing in SaaS startups. He has exceeded hyper growth revenue metrics in multiple companies from Seed, Series A to Series B, Series B to Series C primarily focused on SaaS, AI/ML, and Cloud. Six Startups to date as a Founder or Co-Founder with three successful exits.

Don considers himself to be a dynamic motivator, a great listener and prides himself in being passionate, and leading by doing and creating inspiration for others within the sales organizations.

In his spare time outside of work, he enjoys spending time with his family (wife Allison and two daughters, Harlow and Layla), lacrosse (still play competitively), golf, snowboarding/skiing, traveling, and enjoy dining at new restaurants.